MEETING OF THE

CONNECTICUT PORT AUTHORITY

COMMUNICATIONS & MARKETING AD HOC Committee

**MONDAY, october 30, 2017 – 10:00 A.m.**

CPA Office

455 Boston Post RoAD; STE. 204

old saybrook, ct 06475

**MINUTES**

1. **Call to Order.**

Chairman DiNardo called the meeting to order at 10:10 a.m.

Members in attendance:

Scott Bates; Evan Matthews; Don Frost;

Absent:

John Johnson

Staff:

Joe Salvatore; Andrew Lavigne

1. **Review and Approve RFP Selection**
2. Presentation by Dealy Mahler
3. Presentation by Quinn & Hary

Power Point Presentations were made by Dealy Mahler and Quinn & Hary.

After deliberations, the committee decided to split the responsibilities of Communications & Marketing between the two firms.

Evan is in the process of renegotiating with Dealy Mahler to focus on media relations and public affairs. He is waiting to hear back from them.

Quinn & Hary has not been contacted yet.

1. Adjournment.

The meeting adjourned at 12:15 p.m.